

KARINA BARROS CARVALHO

CREATIVE PROFESSIONAL
PROJECT MANAGEMENT
STRATEGIC DESIGN

CONTACT

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SUMMARY

Creative and detail-oriented bilingual (Portuguese/English) professional with over five years of experience in creative operations, project management, and strategic design across multinational environments. Proven ability to manage complex projects, streamline workflows, and optimize team productivity while maintaining high-quality standards. Expertise in collaborating with cross-functional teams and external vendors to deliver impactful creative solutions aligned with organizational objectives.

EXPERIENCES

SEPT. 2022 — PRESENT
BUSINESS OWNER

KARINA CARVALHO DESIGN

- Developed and executed a strategic vision for a global creative platform, enabling scalable growth and operational excellence.
- Led all aspects of the product lifecycle, from ideation to delivery, ensuring alignment with client needs and market demands.
- Implemented AI-driven solutions to enhance customer service workflows and optimize design processes.
- Fostered cross-functional collaboration with external vendors and internal stakeholders to deliver innovative and impactful solutions.

JULY 2021 — SEPT. 2023
MULTIMEDIA DESIGNER

SIX HALF DOZEN

- Translated user insights into actionable product enhancements, resulting in improved customer engagement and satisfaction.
- Collaborated with international teams to manage complex design projects, ensuring seamless execution across global markets.
- Streamlined workflows and utilized predictive technologies to personalize customer experiences in print and digital platforms.

SEPT. 2019 — JUNE 2021
JR. GRAPHIC DESIGNER

WEXLER

- Supported team initiatives in designing client-facing and internal materials
- Enhanced client experience through innovative problem-solving and meticulous attention to detail.

MAY 2017 — MAY 2019
GRAPHIC DESIGNER/
PHOTOGRAPHER

GEORGE MASON UNIVERSITY

- Designed and implemented targeted communication strategies, leveraging data analysis to address diverse audience needs effectively.
- Introduced innovative solutions to enhance the user experience, improving accessibility and engagement across channels.

EDUCATION

PRESENT
MASTER OF COMPUTER
SCIENCE

WASHINGTON UNIVERSITY OF VIRGINIA, VIRGINIA

Advanced coursework in data analysis and problem-solving to complement business acumen and cross-cultural strategies.

2019
B.F.A OF FINE ARTS

GEORGE MASON UNIVERSITY, VIRGINIA

Bachelor of Fine Arts (BFA) in Art and Visual Technology (AVT), Concentration in Graphic Design.

CERTIFICATIONS AND ACCOLADES

2021

DISNEY APPROACH TO LEADERSHIP EXCELLENCE

2018

GEORGE MASON UNIVERSITY ART'S FELLOWSHIP AWARD